



## UNCOVERING SAVINGS AND OUTSTANDING SERVICE

We understand the unique needs of consumer business managers and have a variety of solutions capable of addressing your pain points. Multiple areas within the document life cycle can increase your costs and have significant consequences for your business – such as mailroom management, production print and document digitization. Novitex has nearly 30 years’ experience in print production and mail solutions – and with our expertise, we can help improve your processes to uncover hidden costs impacting your bottom line. Our solutions optimize and integrate your workflows resulting in reduced costs by up to 30%, increased visibility into your total cost of ownership, mitigated risk, improved quality and increased productivity.

## CONSUMER EXPERTISE

Increase promotional efficiency and optimize mail management by letting us handle cost-effective, streamlined solutions. We understand that streamlined workflows are at your industry’s core which is why we’re dedicated to providing tech-centric solutions to drive leaner enterprises. Each of our 130 consumer clients are managed by a dedicated representative who has helped them navigate changes within the consumer/manufacturing industry.

## SOLUTIONS OVERVIEW

**Mail Management:** Outsourcing your mail functions to Novitex allows you to refocus on your business’ core competencies. Our employees support large volumes of incoming/outgoing transactional mail and assist with other mail services including digital mail, return mail, secure mail, and mail sorting to help costs and boost mailing accuracy.

We help optimize your mail stream from **end-to-end**.



Watch [our video](#) to learn more.

**15+** YEARS OF CONSUMER SERVICES EXPERIENCE

**130** CLIENTS  
**25%** FORTUNE 500

**#1** IN MAILROOM MANAGEMENT

**CASE STUDY: [Mail Management](#)** Inefficient workflows at this communications and statement company, contributed to delivery errors and wasted materials. We streamlined the company’s mail, sorting and processing services for both internal and external communications and optimized the fulfillment processes. This allowed us to decrease the processing time for secondary communications by three days. We also deployed tracking technology to provide visibility into the mail streams.

**Improved delivery accuracy by 99%**

**Optimizing your Marketing Print:** Securing a print provider can be an expensive and time consuming task. With our **Connect** platform, you can integrate the procurement and production processes from one web-based portal. Our print sourcing module provides increased visibility into the complete project workflow and encourages collaboration between vendors, clients and employees. From your dashboard you can upload project details and creative briefs, manage client feedback, provide approvals and compare side-by-side supplier bids with breakdowns detailing item and project level costs. Our comprehensive, built-in reporting tools also allow you to track your project's status, view supplier responses and monitor your savings in real-time.

**CASE STUDY: How our Sourcing Solution can Optimize Print Spend** The #1 global-ranked pharmaceutical company needed to develop a more efficient process for ordering and producing marketing communications for their new products. They did not have one centralized location for print order submission, which resulted in the usage of multiple vendors, limiting buying power, limited visibility into costs, and inconsistent quality and branding. Novitex's team introduced Connect's **Sourcing Module** and its powerful tool set that included a custom, web-to-print capability for managing the production of their communications. We further reduced costs with our proprietary sourcing database which helped them find the best vendor at the right price.

**22% annual savings & faster production cycles**

**Managed Print Services:** Our MPS solution utilizes an end-to-end, service automation platform that is aimed at increasing your visibility into your total cost of ownership, allowing you to track resource usage in real time. As an independent provider, we offer a wide array of equipment and services customized to meet your needs, assisting you in streamlining your printer fleet and controlling supply consumption.



**CASE STUDY: Managed Print Services** An international manufacturing firm decided to consolidate multiple facilities to form a new corporate headquarters in the Northeast. The project involved approximately 3,000 employees, dozens of business groups and more than 1,800 print devices, which were not being actively managed. Novitex replaced a fleet of outdated print devices with state-of-the-art multifunction devices, reducing the fleet size by about 20%, in addition to providing project management and IT integrated services.

**\$24.5 MM in savings over 4 years**