

DRIVING SAVINGS FOR OUR CLIENTS

Hospitals of all sizes are spending significant capital on the creation, production and distribution of business-critical documents. On average, companies spend at least 20% more on print production than needed. Other areas within the document life cycle can also increase costs and have significant consequences – such as mailroom management. Novitex has nearly 30 years' experience in print and mail solutions. With our expertise, we can help improve your processes to uncover hidden costs impacting your bottom line. Our solutions optimize and integrate these workflows resulting in reduced costs by up to 30%, increased visibility into the process, mitigated risk, improved quality and increased productivity.

HEALTHCARE EXPERTISE

We have a large and growing base of healthcare clients, ranging from leading academic medical research centers to the #1, global pharma company. For all of our 500 clients our dedicated healthcare employees have helped them navigate the tremendous change impacting the healthcare industry.

SOLUTIONS OVERVIEW

Mail Management: As the number one mail services provider, we have the ability to transform your mailroom. Our offerings include on-site staffing, shipping and receiving, mail sorting, return mail and courier management. Our technology suite includes PodTracker, a multi-tool application that streamlines services; NoviMetrix, an online, data-collecting dashboard; and automated tracking, a mobile barcode application for package tracking.

We help optimize
your mail stream
from **end-to-end**.



30 YEARS OF HEALTHCARE
EXPERIENCE

450+ CLIENTS

6.6B MULTICHANNEL
TRANSACTIONS
SUPPORTED

Mail Management Case Study: Our client, a large regional hospital, implemented a siloed mail system in eight locations, resulting in an excess of duplicate equipment and wasted funds. We consolidated the services and equipment from each location to standardize mail processing throughout. We also introduced presort services, barcode technology, data cleansing and mail piece design.

32% in annual savings

Watch [our video](#) to learn more.

On-demand Print: Produce patient communications that reduce production costs with our on-demand print solution. With a library of pre-approved materials hosted on our platform (Figure 1) that can be produced on-demand, you can print what you need, when you need it. Our Document Solution Centers (DSCs) located across North America, create high-quality, business-critical documents, that adhere to strict HIPAA security and confidentiality standards. And with our collaborative e-sourcing database, we will help you find the best vendor for your next print job.

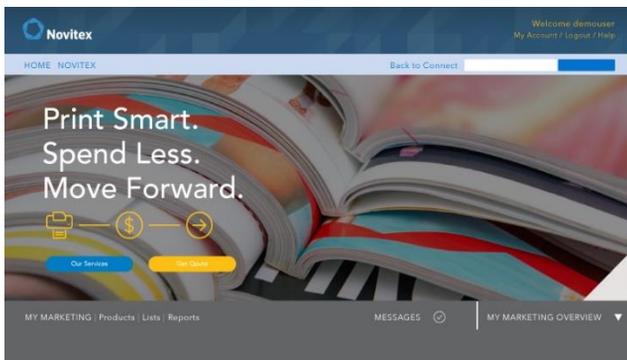


Figure 1

On-demand Print Case Study: Our client, a trusted health insurance provider, was using multiple vendors to produce printed materials, resulting in fragmented workflows and inconsistent print quality. Through our on-demand print services, the client was able to produce the materials they needed, while reducing costs and leveraging the best vendor for each job.

22% in annual savings

Marketing Communications Management: Our communications management platform (Figure 2) allows you to satisfy the increased demand for personalized outreach. To streamline the production of member communications, we leverage data to help you understand who your patients are and their channel preferences. We then automate the development of your communications with our content platform, allowing you to create documents for multiple channels from one central interface.

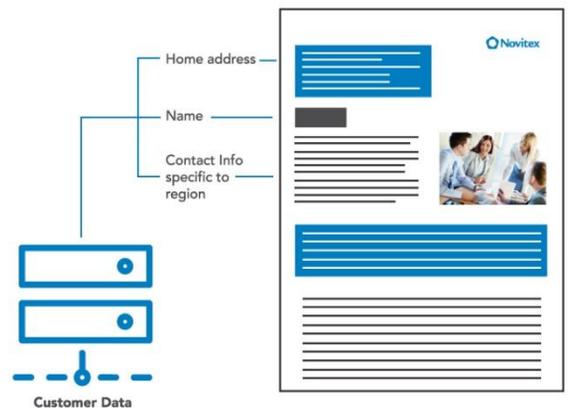


Figure 2

Marketing Communications Management Case Study: Our client, a leading healthcare services company, needed to add Medicare Part-D to its portfolio, but was confronted with technical challenges. Novitex developed a solution that leveraged geo-targeting to customize the client's directories, specific to member locations. We reduced their costs, while supporting compliance and increasing member satisfaction.

75% reduction in production costs