

ACHIEVING COMPLIANCE, EFFICIENCY AND SECURITY

The pharmaceutical landscape is shifting. Companies are facing major economic and operational challenges coinciding with significant changes within the regulatory environment. These changes are reflected in more rigid codes of conduct, stricter compliance requirements and new legislation. For nearly 30 years, Novitex has supported hundreds of leading innovators in large pharmaceutical organizations, with a focus on supporting the efficiency, compliance and security of their workflows. With our expertise, we can help improve your processes to meet FDA regulations and brand standards while optimizing efficiencies across your organization, leading to better compliance, reduced costs and higher member satisfaction.

PHARMACEUTICAL EXPERTISE

We have a growing base of pharmaceutical clients, which includes the #1 pharma company, globally. Each of our clients is guided through the changes impacting the pharmaceutical industry by a dedicated executive, whose main objective is to optimize any day-to-day business initiatives and improve operational efficiencies.

30 YEARS OF
HEALTHCARE EXPERIENCE

63% OF PHARMA CLIENTS
ARE FORTUNE 500

SERVING THE #1 GLOBAL
PHARMA COMPANY

Sampling of clients:



Bristol-Myers Squibb

GRIFOLS

AstraZeneca



AMGEN



NOVARTIS

SOLUTIONS SPOTLIGHT

Mailroom Management

Courier Services

Marketing Communication

On- and Off-site Printing

Return Mail

Digital Mail

Reception Support

Business Process Automation

Shipping & Receiving

Lab & Facilities Services

Print Sourcing

Scanning

CASE STUDIES

Marketing Communications Management: Our client, a top 5 pharma company, needed an end-to-end process for producing promotional communications for a new product. They didn't have a centralized location for users to submit jobs, which resulted in multiple vendors, limited visibility into costs due disparate workflows, and no approval process, leading to inconsistent print quality and branding.

As a solution, Novitex added automation, synergies and economies of scale throughout each stage of the document production process. We also integrated the our Connect platform and its powerful toolset. Deployed from the cloud, it provided our client with a single-view of their production workflow. To reduce costs further, we leveraged our proprietary collaborative sourcing database to help our client find the best vendor at the right price point for each print project.

RESULTS: 15% reduction in costs | 97% customer satisfaction

On-site Print Management: A large pharmaceutical company needed to upgrade their print equipment and operate more efficiently in their self-managed, internal digital print shop. They sought out a vendor that could revamp their print operations while delivering cost savings.

Novitex replaced the existing legacy fleet with new, state-of-the-art, multi-function devices. New, integrated workflows improved operational efficiency and print management BPO for commercial and promotional communications, reducing the overall costs for the client.

RESULTS: 22% reduction in costs | 15% faster production time